

GRAPHIC DESIGN

Program Outlook



Employment of graphic designers is projected to grow 4 percent from 2016 to 2026, slower than the average for all occupations. Graphic designers are expected to face strong competition for available positions. Graphic designers usually need a bachelor’s degree in graphic design or a related field. Candidates for graphic design positions should have a portfolio that demonstrates their creativity and originality.

Employment Information			
	Greater Kansas City Area <small>(15 counties in KC Metropolitan Statistical Area)</small>	State of Kansas	National
2019	2,092	2,409	225,291
2024 Projected	2,148	2,491	233,104
% Change	3.7%	3.4%	3.5%

Salary Information <small>(Median Wage)</small>			
	Greater Kansas City Area <small>(15 counties in KC Metropolitan Statistical area)</small>	State of Kansas	National
2019	\$19.63	\$21.11	\$19.73

JCCC Completer Information <small>(2017-2018 Academic Year)</small>	
% Employed in Related Field	Median Wage
86%	\$21.94

The JCCC Office of Institutional Research conducts a follow-up study of program completers one year after completion.

Note: Salary Information for Greater Kansas City, State, and National is based on EMSI 2018 fourth quarter data. (Release 2019.3) JCCC information for career program completers is based on data supplied by respondents to follow-up studies and is not necessarily representative of all career program completers. Other sources: Bureau of Labor Statistics